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Buddha Hits and Elf Radio take out best digital station at Radio Awards

Buddha Hits and Elf Radio have taken out awards for Best Digital Radio Format at the 2017 Australian Commercial Radio Awards (ACRAs) in Melbourne last night.

Buddha, which features the successful “Chill 101 Countdown” and plays chill out music including electronica, pop and acoustic, won in the long-term station category.

Elf Radio, a pop-up station featuring Christmas music and fun, won in the short-term station category.

This is the third ACRA win for Elf, which has been an annual institution for Christmas lovers since 2009, and the second ACRA for Buddha Hits, which last won in 2013.

“Congratulations to Buddha Hits and Elf Radio, which are great examples of the variety and extra station choices listeners can enjoy on DAB+ digital radio,” said Joan Warner, chief executive officer of industry body Commercial Radio Australia.

In other award categories, Kate Ritchie, Tim Blackwell and Marty Sheargold, hosts of NOVA’s number one national drive show, won the Best On-Air Team (Metro FM), while Ray Hadley’s Continuous Call Team won the Best On-Air Team (Metro AM).

2GB broadcaster Ray Hadley and WSFM’s Amanda Keller were both inducted into the Hall of Fame.

Radio personalities from across Australia were among 1,000 guests attending the gala event, which was hosted by Chris Taylor and Andrew Hansen from comedy group The Chaser.

Visit www.commercialradio.com.au for news on all the winners.