



# SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 8 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BUDDHA HITS	48	37	11	4	5	-1	5	5	0	30	21	9	9	5	4	2	*	*	*	*	*	*
Chemist Warehouse Remix	9	12	-3	2	1	1	*	*	*	4	7	-3	4	4	0	*	*	*	*	*	*	*
Coles Radio	47	51	-4	8	8	0	8	2	6	16	19	-3	6	14	-8	8	8	0	*	*	*	*
EASY HITS	49	58	-9	7	10	-3	6	9	-3	21	20	1	10	13	-3	3	6	-3	3	*	*	*
Edge Digital	83	82	1	12	8	4	17	17	0	36	32	4	14	22	-8	1	1	0	3	3	0	0
Elf Radio	15	na	*	6	na	*	*	na	*	7	na	*	1	na	*	*	na	*	*	na	*	*
Kinderling Kids	23	30	-7	*	4	*	*	*	*	18	18	0	3	6	-3	2	2	0	*	*	*	*
Koffee	37	26	11	5	6	-1	7	5	2	18	6	12	4	4	0	*	*	*	3	5	-2	-2
MMM CLASSIC ROCK	63	39	24	13	15	-2	1	*	*	19	11	8	16	5	11	10	8	2	3	*	*	*
MMM COUNTRY	19	5	14	4	2	2	*	*	*	13	2	11	*	*	*	2	2	0	*	*	*	*
MMM GREATEST HITS	56	36	20	5	4	1	9	5	4	23	8	15	10	11	-1	3	2	1	7	5	2	2
MMM MODERN DIGITAL	9	14	-5	2	4	-2	*	*	*	7	7	0	*	3	*	*	*	*	*	*	*	*
NTS News Talk Sport	11	11	0	2	*	*	*	2	*	7	5	2	*	4	*	*	*	*	2	*	*	*
OLDSKOOL HITS	46	60	-14	5	9	-4	7	5	2	23	20	3	12	23	-11	*	2	*	*	*	*	*
The 80s iHeartRadio	66	57	9	12	12	0	6	8	-2	30	19	11	13	12	1	2	4	-2	2	3	-1	-1
The 90s iHeartRadio	33	28	5	6	6	0	*	*	*	23	12	11	5	10	-5	*	*	*	*	*	*	*
URBAN HITS	47	41	6	4	3	1	11	9	2	21	21	0	8	5	3	*	*	*	2	3	-1	-1
triple j Unearthed	57	37	20	19	12	7	14	13	1	12	8	4	7	*	*	4	3	1	*	*	*	*
ABC Country	38	51	-13	12	8	4	2	5	-3	11	23	-12	4	7	-3	2	1	1	7	7	0	0
ABC Grandstand	36	31	5	7	5	2	6	4	2	10	7	3	5	3	2	2	1	1	6	11	-5	-5
ABC Jazz	89	114	-25	8	8	0	18	18	0	34	43	-9	9	15	-6	7	7	0	13	23	-10	-10
ABC KIDS LISTEN	47	59	-12	8	12	-4	*	1	*	27	34	-7	11	11	0	1	1	0	*	*	*	*
Double J	53	59	-6	1	1	0	6	8	-2	22	27	-5	19	17	2	6	5	1	*	*	*	*
Total Digital/Internet Only	611	634	-23	70	84	-14	68	76	-8	222	227	-5	140	133	7	59	54	5	51	60	-9	-9

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4465]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BUDDHA HITS	40	23	17	17	13	4	11	*	*	10	*	*	22	10	12	13	11	2	23	17	6	6
Chemist Warehouse Remix	6	10	-4	*	*	*	2	3	-1	6	6	0	4	4	0	4	8	-4	9	12	-3	-3
Coles Radio	41	40	1	13	9	4	17	16	1	20	23	-3	11	8	3	7	10	-3	18	22	-4	-4
EASY HITS	37	44	-7	19	11	8	9	7	2	9	16	-7	13	12	1	13	9	4	33	28	5	5
Edge Digital	65	62	3	36	20	16	17	22	-5	17	23	-6	39	27	12	15	25	-10	44	51	-7	-7
Elf Radio	15	na	*	7	na	*	3	na	*	10	na	*	7	na	*	10	na	*	2	na	*	*
Kinderling Kids	20	27	-7	6	14	-8	7	8	-1	8	9	-1	6	6	0	5	5	0	9	13	-4	-4
Koffee	31	16	15	14	11	3	9	4	5	13	7	6	14	5	9	8	3	5	22	16	6	6
MMM CLASSIC ROCK	57	26	31	23	12	11	10	2	8	10	6	4	27	14	13	13	6	7	34	29	5	5
MMM COUNTRY	19	5	14	8	2	6	2	2	0	3	*	*	6	4	2	4	2	2	3	2	1	1
MMM GREATEST HITS	45	29	16	13	10	3	13	11	2	15	14	1	16	8	8	8	3	5	32	16	16	16
MMM MODERN DIGITAL	4	9	-5	2	4	-2	2	2	0	*	3	*	*	*	*	2	2	0	7	7	0	0
NTS News Talk Sport	6	8	-2	4	2	2	*	*	*	*	2	*	2	*	*	2	4	-2	4	3	1	1
OLDSKOOL HITS	37	48	-11	12	11	1	16	10	6	17	20	-3	20	24	-4	13	18	-5	15	22	-7	-7
The 80s iHeartRadio	52	44	8	21	16	5	8	9	-1	22	13	9	19	20	-1	12	4	8	26	28	-2	-2
The 90s iHeartRadio	17	25	-8	9	16	-7	10	11	-1	1	9	-8	3	4	-1	2	7	-5	22	12	10	10
URBAN HITS	39	39	0	22	25	-3	16	13	3	17	17	0	12	12	0	6	8	-2	17	16	1	1
triple j Unearthed	41	24	17	18	4	14	6	3	3	13	12	1	19	6	13	7	2	5	18	15	3	3
ABC Country	33	38	-5	21	25	-4	6	9	-3	5	7	-2	5	9	-4	14	16	-2	24	29	-5	-5
ABC Grandstand	15	8	7	2	2	0	6	*	*	3	4	-1	7	*	*	4	2	2	28	25	3	3
ABC Jazz	65	90	-25	24	37	-13	10	21	-11	17	36	-19	12	26	-14	27	38	-11	47	61	-14	-14
ABC KIDS LISTEN	46	56	-10	25	21	4	21	17	4	9	13	-4	16	23	-7	12	19	-7	21	21	0	0
Double J	45	43	2	17	19	-2	12	14	-2	16	21	-5	25	24	1	17	10	7	31	32	-1	-1
Total Digital/Internet Only	512	508	4	268	237	31	198	173	25	229	247	-18	277	233	44	183	184	-1	402	415	-13	-13



# MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	25	25	0	8	8	0	6	4	2	2	6	-4	6	3	3	2	2	0	2	2	0
Chemist Warehouse Remix	17	23	-6	1	5	-4	5	6	-1	1	8	-7	7	*	*	2	2	0	*	3	*
Coles Radio	59	76	-17	7	13	-6	12	20	-8	16	16	0	19	20	-1	3	5	-2	2	2	0
EASY HITS	44	57	-13	8	18	-10	4	9	-5	19	22	-3	9	4	5	2	2	0	2	2	0
Edge Digital	17	16	1	3	3	0	4	*	*	10	10	0	*	3	*	*	*	*	*	*	*
Elf Radio	12	na	*	2	na	*	*	na	*	9	na	*	*	na	*	*	na	*	1	na	*
Kinderling Kids	20	17	3	7	6	1	3	3	0	6	6	0	2	2	0	1	*	*	*	*	*
Koffee	25	18	7	5	5	0	5	2	3	3	1	2	7	4	3	5	5	0	*	*	*
MMM CLASSIC ROCK	59	56	3	8	7	1	4	3	1	12	11	1	21	18	3	5	10	-5	8	7	1
MMM COUNTRY	23	19	4	1	*	*	2	5	-3	5	5	0	7	4	3	4	*	*	4	4	0
MMM GREATEST HITS	20	20	0	4	3	1	3	3	0	7	4	3	2	2	0	4	8	-4	*	*	*
MMM MODERN DIGITAL	6	1	5	3	*	*	*	*	*	*	1	*	2	*	*	*	*	*	*	*	*
NTS News Talk Sport	16	15	1	3	2	1	7	5	2	5	6	-1	*	*	*	2	1	1	*	*	*
OLDSKOOL HITS	54	68	-14	15	17	-2	5	2	3	17	21	-4	14	26	-12	2	2	0	2	*	*
Rythmos	11	18	-7	5	4	1	*	3	*	3	7	-4	2	2	0	2	2	0	*	*	*
The 80s iHeartRadio	48	61	-13	8	13	-5	6	7	-1	15	20	-5	15	17	-2	3	4	-1	*	*	*
The 90s iHeartRadio	43	46	-3	4	7	-3	5	7	-2	21	20	1	11	11	0	2	2	0	*	*	*
URBAN HITS	24	28	-4	5	3	2	4	7	-3	11	12	-1	2	3	-1	*	*	*	2	2	0
triple j Uneathed	47	31	16	4	2	2	12	6	6	17	17	0	14	6	8	*	*	*	*	*	*
ABC Country	35	41	-6	5	10	-5	6	5	1	12	12	0	4	9	-5	*	2	*	8	4	4
ABC Grandstand	25	33	-8	5	*	*	3	3	0	2	4	-2	5	10	-5	6	9	-3	5	7	-2
ABC Jazz	37	46	-9	4	9	-5	2	2	0	14	19	-5	4	4	0	4	5	-1	8	7	1
ABC KIDS LISTEN	51	50	1	20	16	4	9	10	-1	17	13	4	2	7	-5	3	4	-1	*	*	*
Double J	65	69	-4	12	10	2	8	8	0	20	25	-5	20	20	0	2	6	-4	2	*	*
Total Digital/Internet Only	601	626	-25	82	83	-1	89	85	4	173	190	-17	159	156	3	60	67	-7	38	45	-7

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4453]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	25	19	6	10	10	0	9	3	6	13	7	6	7	8	-1	4	7	-3	*	14	*
Chemist Warehouse Remix	17	19	-2	7	7	0	3	7	-4	9	9	0	8	4	4	5	2	3	8	6	2
Coles Radio	54	65	-11	15	14	1	21	27	-6	26	26	0	17	27	-10	8	8	0	25	31	-6
EASY HITS	32	39	-7	14	10	4	5	8	-3	9	16	-7	11	15	-4	4	7	-3	19	28	-9
Edge Digital	15	14	1	4	4	0	1	*	*	5	4	1	6	8	-2	5	4	1	9	6	3
Elf Radio	10	na	*	7	na	*	2	na	*	4	na	*	4	na	*	*	na	*	5	na	*
Kinderling Kids	15	10	5	4	2	2	*	3	*	4	5	-1	8	7	1	2	2	0	5	11	-6
Koffee	17	13	4	3	2	1	8	4	4	7	6	1	8	6	2	7	*	*	11	9	2
MMM CLASSIC ROCK	39	44	-5	17	12	5	12	10	2	12	12	0	20	23	-3	15	11	4	36	24	12
MMM COUNTRY	22	19	3	7	5	2	9	11	-2	6	10	-4	8	7	1	12	6	6	13	11	2
MMM GREATEST HITS	19	20	-1	9	9	0	3	6	-3	4	6	-2	4	6	-2	8	8	0	4	4	0
MMM MODERN DIGITAL	6	1	5	4	1	3	2	*	*	*	*	*	*	*	*	2	*	*	2	*	*
NTS News Talk Sport	11	13	-2	*	*	*	2	5	-3	8	7	1	3	2	1	*	*	*	12	7	5
OLDSKOOL HITS	51	62	-11	16	12	4	12	20	-8	17	30	-13	37	46	-9	19	22	-3	44	41	3
Rythmos	10	14	-4	2	*	*	2	*	*	4	7	-3	8	8	0	2	2	0	8	7	1
The 80s iHeartRadio	39	52	-13	10	22	-12	12	9	3	16	25	-9	23	28	-5	23	15	8	34	28	6
The 90s iHeartRadio	33	37	-4	16	17	-1	8	12	-4	14	16	-2	15	16	-1	8	7	1	25	18	7
URBAN HITS	23	27	-4	8	9	-1	11	7	4	6	7	-1	6	7	-1	8	5	3	8	10	-2
triple j Uneathed	32	23	9	9	8	1	15	9	6	15	12	3	14	12	2	10	6	4	28	15	13
ABC Country	33	27	6	19	10	9	15	15	0	9	7	2	4	6	-2	10	8	2	9	16	-7
ABC Grandstand	12	13	-1	2	2	0	4	*	*	3	*	*	3	*	*	9	10	-1	19	26	-7
ABC Jazz	32	36	-4	12	14	-2	10	10	0	14	10	4	18	16	2	12	14	-2	17	24	-7
ABC KIDS LISTEN	37	39	-2	19	16	3	18	8	10	16	16	0	17	9	8	6	7	-1	37	30	7
Double J	54	57	-3	20	20	0	10	13	-3	30	30	0	24	34	-10	14	18	-4	41	42	-1
Total Digital/Internet Only	494	515	-21	219	201	18	208	213	-5	240	245	-5	250	285	-35	168	155	13	378	364	14



# BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	16	22	-6	4	4	0	*	4	*	6	7	-1	5	6	-1	1	*	*	1	1	0
Chemist Warehouse Remix	12	15	-3	2	2	0	1	1	0	5	8	-3	3	3	0	1	1	0	*	*	*
Coles Radio	29	30	-1	5	3	2	5	8	-3	11	9	2	4	7	-3	2	1	1	3	2	1
EASY HITS	17	20	-3	1	2	-1	*	1	*	6	7	-1	8	10	-2	1	*	*	*	*	*
Edge Digital	10	14	-4	*	1	*	*	*	*	5	9	-4	4	4	0	*	*	*	*	*	*
Elf Radio	5	na	*	*	na	*	*	na	*	1	na	*	2	na	*	2	na	*	*	na	*
Kinderling Kids	6	8	-2	2	2	0	*	*	*	3	6	-3	1	*	*	*	*	*	*	*	*
Koffee	17	18	-1	*	1	*	1	3	-2	7	8	-1	5	5	0	1	*	*	2	2	0
MMM CLASSIC ROCK	28	31	-3	4	4	0	*	3	*	13	14	-1	7	6	1	2	3	-1	2	1	1
MMM COUNTRY	19	18	1	*	*	*	1	1	0	12	9	3	3	6	-3	2	1	1	1	1	0
MMM GREATEST HITS	23	24	-1	4	4	0	*	4	*	11	7	4	7	4	3	*	3	*	2	2	0
MMM MODERN DIGITAL	14	17	-3	3	4	-1	*	*	*	5	6	-1	6	7	-1	*	*	*	*	*	*
NTS News Talk Sport	7	2	5	*	*	*	3	2	1	2	*	*	1	*	*	1	*	*	*	*	*
OLDSKOOL HITS	18	24	-6	3	4	-1	*	3	*	15	12	3	*	5	*	*	*	*	*	*	*
Smooth	22	20	2	2	1	1	1	*	*	5	6	-1	7	7	0	4	5	-1	2	1	1
The 80s iHeartRadio	24	28	-4	4	4	0	1	4	-3	7	10	-3	9	8	1	2	1	1	*	*	*
The 90s iHeartRadio	32	36	-4	6	6	0	4	5	-1	10	18	-8	9	5	4	1	1	0	3	*	*
URBAN HITS	8	8	0	4	3	1	1	2	-1	3	3	0	*	*	*	*	*	*	*	*	*
triple j Unearthed	19	24	-5	1	3	-2	4	6	-2	11	10	1	4	4	0	*	1	*	*	*	*
ABC Country	16	18	-2	1	*	*	5	4	1	6	10	-4	2	3	-1	*	*	*	2	1	1
ABC Grandstand	25	23	2	2	1	1	*	4	*	9	7	2	7	5	2	3	2	1	6	3	3
ABC Jazz	20	25	-5	2	1	1	1	1	0	10	14	-4	2	4	-2	1	*	*	5	5	0
ABC KIDS LISTEN	16	22	-6	6	6	0	*	*	*	7	13	-6	2	2	0	*	*	*	1	*	*
Double J	24	27	-3	3	1	2	*	1	*	12	13	-1	5	8	-3	1	2	-1	3	2	1
Total Digital/Internet Only	262	274	-12	35	33	2	24	34	-10	80	93	-13	68	70	-2	24	19	5	31	26	5

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 2012]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	12	19	-7	7	7	0	4	7	-3	2	6	-4	4	7	-3	2	3	-1	10	11	-1
Chemist Warehouse Remix	9	11	-2	2	1	1	3	4	-1	3	3	0	2	2	0	1	2	-1	7	9	-2
Coles Radio	29	27	2	13	10	3	11	7	4	17	9	8	19	14	5	5	7	-2	12	15	-3
EASY HITS	15	18	-3	7	8	-1	6	4	2	5	6	-1	1	2	-1	5	5	0	4	7	-3
Edge Digital	6	13	-7	4	8	-4	4	6	-2	2	3	-1	2	3	-1	2	5	-3	6	5	1
Elf Radio	4	na	*	1	na	*	3	na	*	2	na	*	1	na	*	2	na	*	2	na	*
Kinderling Kids	6	8	-2	3	4	-1	1	2	-1	1	*	*	4	4	0	4	2	2	2	2	0
Koffee	12	11	1	6	4	2	5	5	0	3	3	0	5	5	0	2	1	1	11	13	-2
MMM CLASSIC ROCK	22	24	-2	13	18	-5	5	4	1	6	4	2	4	6	-2	9	7	2	15	16	-1
MMM COUNTRY	18	17	1	9	8	1	7	5	2	5	7	-2	9	7	2	7	4	3	6	6	0
MMM GREATEST HITS	11	13	-2	9	9	0	5	4	1	2	6	-4	2	2	0	2	1	1	15	15	0
MMM MODERN DIGITAL	13	14	-1	6	8	-2	*	2	*	2	3	-1	6	6	0	5	6	-1	1	3	-2
NTS News Talk Sport	7	2	5	4	*	*	1	*	*	2	*	*	3	2	1	2	*	*	1	*	*
OLDSKOOL HITS	13	19	-6	10	9	1	7	9	-2	3	7	-4	2	6	-4	1	2	-1	7	10	-3
Smooth	20	18	2	10	9	1	7	6	1	10	8	2	10	7	3	5	9	-4	7	6	1
The 80s iHeartRadio	20	26	-6	11	17	-6	4	13	-9	5	10	-5	13	10	3	6	5	1	12	14	-2
The 90s iHeartRadio	27	28	-1	13	16	-3	11	11	0	9	9	0	12	8	4	7	6	1	15	18	-3
URBAN HITS	7	7	0	3	4	-1	1	3	-2	3	4	-1	2	3	-1	3	1	2	2	3	-1
triple j Unearthed	16	18	-2	5	6	-1	6	5	1	6	9	-3	7	8	-1	2	4	-2	8	11	-3
ABC Country	13	14	-1	2	6	-4	4	5	-1	4	3	1	2	2	0	2	3	-1	8	11	-3
ABC Grandstand	15	15	0	6	8	-2	1	3	-2	2	5	-3	3	*	*	7	4	3	16	13	3
ABC Jazz	15	18	-3	5	8	-3	*	4	*	3	4	-1	6	8	-2	7	7	0	12	19	-7
ABC KIDS LISTEN	11	16	-5	4	12	-8	3	2	1	4	4	0	6	6	0	3	5	-2	11	17	-6
Double J	19	24	-5	5	9	-4	5	6	-1	11	8	3	14	15	-1	6	7	-1	17	16	1
Total Digital/Internet Only	222	238	-16	111	139	-28	90	106	-16	106	116	-10	125	120	5	78	66	12	169	190	-21



# ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	21	14	7	1	2	-1	1	2	-1	13	5	8	3	2	1	2	2	0	1	*	*
Chemist Warehouse Remix	6	2	4	1	1	0	1	*	*	2	1	1	1	1	0	*	*	*	*	*	*
Coles Radio	33	17	16	3	1	2	6	2	4	13	7	6	10	5	5	1	1	0	1	1	0
EASY HITS	19	19	0	3	3	0	*	2	*	10	5	5	3	5	-2	2	2	0	*	2	*
Edge Digital	14	9	5	2	*	*	*	2	*	10	5	5	2	3	-1	*	*	*	*	*	*
Elf Radio	9	na	*	2	na	*	1	na	*	5	na	*	1	na	*	*	na	*	*	na	*
Kinderling Kids	12	9	3	1	1	0	*	*	*	10	7	3	*	1	*	*	*	*	*	*	*
MMM COUNTRY	11	6	5	*	*	*	1	1	0	6	3	3	3	2	1	1	1	0	1	*	*
MMM GREATEST HITS	14	7	7	*	*	*	1	4	-3	5	1	4	5	2	3	3	1	2	*	*	*
MMM MODERN DIGITAL	5	4	1	*	*	*	*	*	*	4	1	3	1	2	-1	*	1	*	*	*	*
OLDSKOOL HITS	25	15	10	2	2	0	1	1	0	10	3	7	8	6	2	3	2	1	1	2	-1
Smooth	18	16	2	1	2	-1	2	1	1	6	4	2	3	4	-1	1	2	-1	4	4	0
The 80s iHeartRadio	27	23	4	4	3	1	3	1	2	7	4	3	11	13	-2	3	2	1	1	*	*
triple j Unearthed	15	12	3	5	1	4	2	1	1	6	7	-1	2	2	0	*	*	*	1	*	*
ABC Country	10	8	2	*	*	*	1	1	0	4	2	2	2	2	0	2	2	0	*	*	*
ABC Grandstand	21	10	11	1	1	0	1	3	-2	9	1	8	6	5	1	2	1	1	2	*	*
ABC Jazz	36	17	19	6	1	5	*	*	*	16	3	13	6	4	2	2	*	*	6	9	-3
ABC KIDS LISTEN	17	5	12	2	1	1	*	*	*	13	2	11	1	1	0	*	*	*	1	*	*
Double J	30	22	8	4	3	1	5	2	3	11	12	-1	7	2	5	1	2	-1	2	2	0
Total Digital/Internet Only	210	171	39	24	19	5	22	16	6	63	51	12	63	49	14	21	17	4	18	20	-2

## Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1143]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	18	12	6	7	4	3	5	5	0	8	6	2	5	7	-2	8	6	2	10	5	5
Chemist Warehouse Remix	5	2	3	1	1	0	1	*	*	2	1	1	3	1	2	1	1	0	3	1	2
Coles Radio	28	16	12	9	7	2	11	6	5	8	6	2	8	5	3	9	3	6	17	5	12
EASY HITS	14	12	2	6	5	1	1	4	-3	4	4	0	5	4	1	8	5	3	8	12	-4
Edge Digital	11	5	6	5	2	3	4	1	3	2	1	1	2	1	1	8	4	4	5	6	-1
Elf Radio	6	na	*	3	na	*	2	na	*	*	na	*	2	na	*	2	na	*	5	na	*
Kinderling Kids	9	9	0	5	4	1	1	4	-3	3	2	1	3	1	2	5	4	1	5	4	1
MMM COUNTRY	7	4	3	6	3	3	*	*	*	1	*	*	2	1	1	2	1	1	6	3	3
MMM GREATEST HITS	8	6	2	2	3	-1	3	2	1	4	4	0	3	3	0	3	*	*	7	4	3
MMM MODERN DIGITAL	4	4	0	2	3	-1	1	1	0	*	2	*	*	3	*	2	*	*	1	4	-3
OLDSKOOL HITS	21	13	8	9	5	4	7	4	3	13	7	6	11	6	5	10	4	6	11	11	0
Smooth	15	13	2	2	2	0	2	2	0	10	12	-2	4	*	*	3	1	2	9	7	2
The 80s iHeartRadio	21	18	3	9	6	3	8	7	1	11	9	2	7	8	-1	8	8	0	15	14	1
triple j Unearthed	11	11	0	3	3	0	6	3	3	4	4	0	5	3	2	5	4	1	10	5	5
ABC Country	10	8	2	5	2	3	3	4	-1	1	3	-2	4	5	-1	6	4	2	1	2	-1
ABC Grandstand	17	6	11	6	1	5	3	2	1	8	4	4	6	3	3	7	2	5	14	8	6
ABC Jazz	28	14	14	11	3	8	4	3	1	6	3	3	12	8	4	12	7	5	17	13	4
ABC KIDS LISTEN	13	5	8	6	3	3	4	1	3	5	2	3	3	2	1	5	1	4	9	3	6
Double J	25	19	6	8	5	3	7	6	1	13	12	1	9	9	0	6	4	2	14	10	4
Total Digital/Internet Only	182	150	32	75	62	13	69	57	12	103	89	14	87	77	10	82	53	29	136	109	27



# PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 8 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	19	30	-11	2	3	-1	6	6	0	3	6	-3	3	6	-3	4	5	-1	1	4	-3
Coles Radio	37	23	14	2	3	-1	5	6	-1	16	5	11	8	7	1	3	2	1	3	1	2
EASY HITS	15	15	0	1	5	-4	*	*	*	5	4	1	4	2	2	2	3	-1	2	2	0
Edge Digital	10	7	3	2	1	1	*	*	*	7	5	2	*	1	*	*	*	*	*	*	*
Elf Radio	7	na	*	2	na	*	*	na	*	4	na	*	*	na	*	*	na	*	1	na	*
Kinderling Kids	13	15	-2	*	*	*	2	2	0	8	9	-1	3	4	-1	*	*	*	*	*	*
KIX DIGITAL	8	4	4	*	1	*	1	*	*	7	2	5	*	*	*	*	*	*	*	*	*
MacquarieSportsRadio	4	2	2	*	*	*	*	*	*	4	2	2	*	*	*	*	*	*	*	*	*
MMM CLASSIC ROCK	14	19	-5	1	5	-4	*	2	*	8	6	2	3	4	-1	2	2	0	*	*	*
My Perth Digital	22	16	6	5	3	2	3	2	1	5	4	1	4	3	1	2	2	0	2	2	0
NTS News Talk Sport	6	1	5	1	*	*	1	*	*	4	1	3	*	*	*	*	*	*	*	*	*
OLDSKOOL HITS	34	41	-7	3	3	0	6	3	3	11	16	-5	7	13	-6	5	5	0	1	1	0
Smooth	39	35	4	3	4	-1	2	1	1	13	13	0	8	9	-1	6	7	-1	5	2	3
URBAN HITS	8	11	-3	*	4	*	1	1	0	5	5	0	2	2	0	*	*	*	*	*	*
X-All New All Hit	8	6	2	1	3	-2	1	*	*	3	2	1	2	1	1	*	*	*	*	*	*
triple j Uneathed	18	21	-3	5	5	0	4	6	-2	6	9	-3	3	2	1	1	*	*	*	*	*
ABC Country	14	11	3	*	2	*	1	*	*	9	3	6	1	*	*	2	4	-2	2	2	0
ABC Grandstand	31	18	13	6	2	4	1	2	-1	13	6	7	2	5	-3	4	2	2	5	1	4
ABC Jazz	18	16	2	4	4	0	1	1	0	6	3	3	1	3	-2	3	3	0	3	2	1
ABC KIDS LISTEN	19	14	5	1	2	-1	3	*	*	11	9	2	2	1	1	1	1	0	1	*	*
Double J	33	34	-1	3	5	-2	3	3	0	15	11	4	9	13	-4	2	1	1	*	*	*
Total Digital/Internet Only	255	241	14	31	34	-3	27	21	6	88	72	16	55	68	-13	32	31	1	23	16	7

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1771]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	15	23	-8	3	12	-9	7	13	-6	9	12	-3	5	7	-2	4	7	-3	7	11	-4
Coles Radio	35	21	14	20	12	8	16	10	6	17	14	3	15	7	8	4	3	1	16	14	2
EASY HITS	12	14	-2	7	9	-2	7	4	3	7	5	2	7	6	1	3	4	-1	9	8	1
Edge Digital	8	6	2	7	3	4	*	1	*	2	3	-1	3	2	1	3	4	-1	2	1	1
Elf Radio	7	na	*	5	na	*	1	na	*	2	na	*	3	na	*	1	na	*	1	na	*
Kinderling Kids	11	12	-1	5	7	-2	2	2	0	4	4	0	3	3	0	4	4	0	5	6	-1
KIX DIGITAL	7	2	5	1	*	*	*	*	*	1	*	*	7	2	5	*	*	*	2	2	0
MacquarieSportsRadio	4	2	2	*	*	*	*	*	*	*	*	*	2	*	*	1	2	-1	*	*	*
MMM CLASSIC ROCK	11	17	-6	8	10	-2	6	6	0	3	8	-5	4	6	-2	6	5	1	7	9	-2
My Perth Digital	17	11	6	9	5	4	6	4	2	9	8	1	7	2	5	2	2	0	15	11	4
NTS News Talk Sport	3	1	2	1	1	0	1	*	*	*	*	*	*	*	*	2	1	1	4	*	*
OLDSKOOL HITS	20	28	-8	10	13	-3	8	9	-1	13	13	0	11	11	0	4	8	-4	19	18	1
Smooth	33	30	3	13	13	0	16	10	6	20	13	7	8	13	-5	9	9	0	21	17	4
URBAN HITS	5	8	-3	3	4	-1	*	2	*	1	5	-4	*	3	*	2	2	0	4	5	-1
X-All New All Hit	4	5	-1	2	3	-1	2	1	1	4	3	1	2	2	0	*	*	*	7	4	3
triple j Uneathed	14	16	-2	5	2	3	8	7	1	8	11	-3	7	6	1	2	2	0	7	9	-2
ABC Country	11	5	6	6	1	5	2	4	-2	3	1	2	4	4	0	4	2	2	9	8	1
ABC Grandstand	19	5	14	10	1	9	8	*	*	9	2	7	2	3	-1	3	2	1	20	16	4
ABC Jazz	15	13	2	4	5	-1	4	6	-2	3	5	-2	5	8	-3	9	3	6	8	10	-2
ABC KIDS LISTEN	15	12	3	8	7	1	4	3	1	5	2	3	3	2	1	3	4	-1	8	5	3
Double J	25	29	-4	13	12	1	6	11	-5	10	14	-4	14	15	-1	18	12	6	27	21	6
Total Digital/Internet Only	211	202	9	111	105	6	101	90	11	112	116	-4	108	103	5	71	67	4	176	162	14