

EMBARGOED UNTIL 9:30AM (AEDT)



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 8 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
2CH DAB+	101	na	*	8	na	*	11	na	*	8	na	*	2	na	*	18	na	*	54	na	*	
Chemist Warehouse Remix	13	7	6	6	2	4	*	*	*	3	3	0	4	2	2	*	*	*	*	*	*	
Coles Radio	68	80	-12	11	7	4	7	12	-5	28	38	-10	21	19	2	1	3	-2	*	*	*	
Edge Digital	77	79	-2	12	12	0	16	11	5	26	36	-10	20	16	4	3	4	-1	*	*	*	
HIT BUDDHA	26	30	-4	6	4	2	3	*	*	2	7	-5	9	11	-2	7	9	-2	*	*	*	
HIT DANCE	23	24	-1	9	5	4	*	*	*	5	12	-7	9	7	2	*	*	*	*	*	*	
HIT EASY	26	18	8	22	12	10	*	*	*	*	6	*	2	*	*	2	*	*	*	*	*	
HIT OLDSKOOL	44	30	14	7	2	5	4	3	1	19	11	8	12	14	-2	1	*	*	*	*	*	
HIT URBAN	31	23	8	11	8	3	5	*	*	13	15	-2	2	*	*	*	*	*	*	*	*	
KIIS 90s	54	57	-3	18	13	5	2	5	-3	10	22	-12	20	15	5	3	2	1	*	2	*	
Kinderling Kids	14	12	2	12	4	8	*	*	*	*	3	*	2	3	-1	*	*	*	*	2	*	
MMM 90s	21	25	-4	2	7	-5	2	2	0	12	14	-2	5	2	3	*	*	*	*	*	*	
MMM CLASSIC ROCK	34	29	5	10	6	4	3	3	0	8	5	3	11	9	2	1	6	-5	*	*	*	
MMM COUNTRY	34	31	3	2	4	-2	*	*	*	19	20	-1	9	4	5	4	4	0	*	*	*	
MMM HARD N HEAVY	19	19	0	4	4	0	5	6	-1	*	*	*	9	10	-1	*	*	*	*	*	*	
MMM SOFT ROCK	9	13	-4	*	*	*	*	*	*	*	2	*	8	10	-2	*	*	*	*	2	2	0
NTS News Talk Sport	2	9	-7	2	6	-4	*	3	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SEN Track Digital	2	3	-1	*	*	*	*	*	*	2	3	-1	*	*	*	*	*	*	*	*	*	*
SEN VIC	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*
smooth relax	30	32	-2	8	2	6	*	*	*	11	15	-4	5	3	2	1	6	-5	5	6	-1	
WSFM 80s	54	64	-10	10	9	1	8	8	0	9	13	-4	19	24	-5	7	9	-2	1	1	0	
triple j Uearthed	41	36	5	11	3	8	5	5	0	18	25	-7	*	*	*	4	*	*	2	3	-1	
ABC Country	27	32	-5	5	6	-1	3	3	0	7	8	-1	6	9	-3	*	*	*	6	6	0	
ABC Grandstand	30	35	-5	8	4	4	*	*	*	11	14	-3	*	5	*	7	9	-2	4	3	1	
ABC Jazz	59	73	-14	5	*	*	6	3	3	15	31	-16	8	11	-3	14	11	3	12	17	-5	
ABC KIDS LISTEN	25	20	5	12	4	8	4	3	1	4	7	-3	4	5	-1	*	*	*	*	*	*	
Double J	90	91	-1	19	8	11	5	6	-1	34	47	-13	22	25	-3	6	3	3	3	2	1	
Total Digital/Internet Only	691	650	41	107	65	42	63	52	11	202	269	-67	167	163	4	72	60	12	80	41	39	

Cumulative Audience (000's) by Session, P10+ [Potential: 4719]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	85	na	*	34	na	*	31	na	*	52	na	*	33	na	*	25	na	*	59	na	*
Chemist Warehouse Remix	8	5	3	*	*	*	2	2	0	2	*	*	*	*	*	6	3	3	9	5	4
Coles Radio	55	53	2	21	12	9	16	16	0	23	19	4	20	26	-6	10	12	-2	25	45	-20
Edge Digital	76	75	1	40	30	10	24	31	-7	36	28	8	36	46	-10	12	10	2	39	34	5
HIT BUDDHA	18	24	-6	8	8	0	10	2	8	8	4	4	5	9	-4	*	7	*	9	22	-13
HIT DANCE	23	24	-1	3	5	-2	8	8	0	13	7	6	9	13	-4	2	5	-3	8	9	-1
HIT EASY	19	13	6	5	6	-1	4	3	1	2	5	-3	8	6	2	9	3	6	11	10	1
HIT OLDSKOOL	33	30	3	15	15	0	15	10	5	12	8	4	22	24	-2	7	8	-1	23	14	9
HIT URBAN	24	16	8	14	7	7	10	4	6	12	8	4	12	8	4	5	5	0	26	20	6
KIIS 90s	42	51	-9	18	27	-9	13	25	-12	15	13	2	11	20	-9	8	4	4	26	30	-4
Kinderling Kids	12	8	4	7	1	6	*	1	*	2	5	-3	2	6	-4	3	3	0	5	8	-3
MMM 90s	21	22	-1	15	20	-5	12	11	1	9	14	-5	13	13	0	*	*	*	11	19	-8
MMM CLASSIC ROCK	23	26	-3	13	12	1	13	17	-4	12	9	3	15	18	-3	5	7	-2	20	13	7
MMM COUNTRY	29	29	0	13	13	0	9	14	-5	14	20	-6	14	11	3	6	5	1	20	19	1
MMM HARD N HEAVY	11	13	-2	1	7	-6	5	9	-4	4	10	-6	5	3	2	1	2	-1	15	14	1
MMM SOFT ROCK	5	7	-2	3	2	1	*	2	*	1	5	-4	1	5	-4	1	2	-1	4	8	-4
NTS News Talk Sport	*	5	*	*	3	*	*	3	*	*	*	*	*	3	*	*	*	*	2	6	-4
SEN Track Digital	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	3	-1
SEN VIC	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*
smooth relax	22	23	-1	9	11	-2	6	10	-4	10	5	5	9	3	6	*	3	*	12	17	-5
WSFM 80s	46	51	-5	20	22	-2	18	21	-3	30	30	0	26	22	4	16	11	5	31	32	-1
triple j Uearthed	35	27	8	16	3	13	9	13	-4	14	14	0	13	9	4	14	13	1	24	22	2
ABC Country	25	28	-3	5	13	-8	3	2	1	16	18	-2	7	7	0	2	4	-2	14	14	0
ABC Grandstand	14	17	-3	*	*	*	*	*	*	7	10	-3	5	5	0	4	4	0	16	22	-6
ABC Jazz	33	59	-26	6	21	-15	11	12	-1	12	15	-3	16	29	-13	10	15	-5	41	37	4
ABC KIDS LISTEN	20	17	3	13	9	4	5	6	-1	4	4	0	7	6	1	3	6	-3	13	14	-1
Double J	75	83	-8	23	27	-4	36	43	-7	39	54	-15	20	32	-12	23	15	8	37	37	0
Total Digital/Internet Only	580	568	12	270	244	26	222	211	11	305	251	54	287	305	-18	159	146	13	430	403	27

Please note: SEN VIC commenced broadcasting from Sept 20 & 2CH DAB+ does not include any listening to the AM broadcast.

EMBARGOED UNTIL 9:30AM (AEDT)



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Chemist Warehouse Remix	24	31	-7	8	10	-2	4	5	-1	5	5	0	4	5	-1	*	*	*	3	5	-2
Coles Radio	74	72	2	13	11	2	14	11	3	28	25	3	8	12	-4	7	8	-1	3	5	-2
Edge Digital	24	32	-8	6	11	-5	8	13	-5	6	3	3	1	1	0	1	1	0	2	3	-1
GOLD 80s	89	113	-24	20	33	-13	9	14	-5	13	24	-11	30	26	4	10	9	1	7	6	1
HIT BUDDHA	31	32	-1	9	7	2	5	7	-2	6	6	0	8	5	3	2	3	-1	*	5	*
HIT DANCE	49	38	11	14	7	7	8	11	-3	14	5	9	10	7	3	1	4	-3	2	4	-2
HIT EASY	15	28	-13	8	20	-12	3	*	*	3	7	-4	1	*	*	*	1	*	*	*	*
HIT OLDSKOOL	42	47	-5	6	8	-2	6	7	-1	11	9	2	15	16	-1	3	5	-2	2	2	0
HIT URBAN	47	59	-12	15	20	-5	5	12	-7	24	25	-1	3	3	0	*	*	*	*	*	*
KIIS 90s	57	69	-12	9	23	-14	8	4	4	18	24	-6	10	6	4	6	6	0	6	8	-2
Kinderling Kids	10	14	-4	4	4	0	*	*	*	3	5	-2	2	2	0	1	*	*	*	2	*
MMM 90s	17	33	-16	4	10	-6	6	7	-1	3	3	0	4	10	-6	1	3	-2	*	*	*
MMM CLASSIC ROCK	50	54	-4	8	12	-4	2	2	0	6	13	-7	16	7	9	13	13	0	4	7	-3
MMM COUNTRY	41	41	0	13	16	-3	7	7	0	12	10	2	8	5	3	1	1	0	*	1	*
MMM HARD N HEAVY	33	38	-5	5	10	-5	4	5	-1	8	9	-1	9	5	4	5	5	0	2	3	-1
MMM SOFT ROCK	31	35	-4	6	9	-3	5	5	0	3	2	1	11	14	-3	4	5	-1	1	*	*
NTS News Talk Sport	12	22	-10	*	2	*	4	5	-1	2	9	-7	4	3	1	*	*	*	1	4	-3
Rythmos	24	25	-1	6	9	-3	2	2	0	9	7	2	7	6	1	*	*	*	*	1	*
SEN Track Digital	18	19	-1	2	*	*	*	*	*	11	15	-4	*	*	*	1	*	*	4	4	0
smooth relax	86	98	-12	11	10	1	5	8	-3	36	40	-4	7	12	-5	10	6	4	18	21	-3
triple j Unearthed	56	46	10	7	15	-8	17	17	0	19	4	15	7	5	2	4	4	0	1	1	0
ABC Country	32	25	7	3	5	-2	5	2	3	4	4	0	*	*	*	7	3	4	14	11	3
ABC Grandstand	37	49	-12	6	5	1	3	*	*	3	10	-7	4	7	-3	12	13	-1	10	14	-4
ABC Jazz	54	69	-15	8	7	1	7	9	-2	18	23	-5	7	9	-2	7	7	0	6	13	-7
ABC KIDS LISTEN	54	58	-4	16	23	-7	3	*	*	25	26	-1	9	8	1	*	*	*	1	1	0
Double J	71	81	-10	10	3	7	10	8	2	26	41	-15	20	26	-6	1	1	0	3	2	1
Total Digital/Internet Only	862	989	-127	108	152	-44	87	106	-19	265	309	-44	206	220	-14	99	95	4	97	108	-11

Cumulative Audience (000's) by Session, P10+ [Potential: 4698]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Chemist Warehouse Remix	10	9	1	3	1	2	3	4	-1	3	1	2	5	6	-1	4	2	2	16	22	-6
Coles Radio	65	57	8	12	8	4	18	13	5	23	24	-1	26	22	4	20	16	4	32	31	1
Edge Digital	23	31	-8	6	9	-3	6	8	-2	7	14	-7	6	7	-1	2	1	1	1	1	0
GOLD 80s	62	84	-22	14	20	-6	25	38	-13	28	36	-8	31	45	-14	10	11	-1	39	45	-6
HIT BUDDHA	23	19	4	6	3	3	6	9	-3	10	9	1	8	5	3	12	6	6	21	22	-1
HIT DANCE	39	25	14	18	6	12	19	10	9	11	5	6	18	13	5	13	7	6	31	25	6
HIT EASY	12	18	-6	5	10	-5	4	6	-2	3	4	-1	3	5	-2	4	3	1	6	15	-9
HIT OLDSKOOL	35	39	-4	7	7	0	9	8	1	14	18	-4	16	21	-5	12	11	1	14	16	-2
HIT URBAN	32	46	-14	4	7	-3	12	21	-9	16	20	-4	5	10	-5	14	21	-7	23	31	-8
KIIS 90s	35	51	-16	9	18	-9	5	20	-15	8	8	0	12	13	-1	10	8	2	26	33	-7
Kinderling Kids	10	12	-2	5	6	-1	*	1	*	2	2	0	6	5	1	5	3	2	5	9	-4
MMM 90s	15	29	-14	5	12	-7	1	14	-13	5	12	-7	7	11	-4	9	8	1	2	12	-10
MMM CLASSIC ROCK	46	45	1	18	22	-4	24	24	0	19	22	-3	15	14	1	14	9	5	16	18	-2
MMM COUNTRY	35	35	0	12	15	-3	17	11	6	13	6	7	16	15	1	1	3	-2	18	16	2
MMM HARD N HEAVY	26	32	-6	9	17	-8	14	12	2	7	11	-4	9	11	-2	4	1	3	20	20	0
MMM SOFT ROCK	23	26	-3	4	5	-1	6	7	-1	1	*	*	13	16	-3	10	11	-1	14	17	-3
NTS News Talk Sport	7	10	-3	*	4	*	*	2	*	2	*	*	1	1	0	5	8	-3	5	14	-9
Rythmos	18	18	0	3	5	-2	6	7	-1	6	7	-1	11	7	4	*	*	*	11	14	-3
SEN Track Digital	12	9	3	3	5	-2	8	5	3	3	*	*	2	*	*	1	1	0	13	15	-2
smooth relax	71	73	-2	19	22	-3	18	21	-3	25	28	-3	30	29	1	20	18	2	31	38	-7
triple j Unearthed	39	36	3	14	13	1	11	10	1	12	12	0	8	5	3	9	6	3	21	15	6
ABC Country	32	25	7	13	12	1	9	8	1	18	7	11	7	11	-4	7	4	3	14	5	9
ABC Grandstand	9	18	-9	*	3	*	*	*	*	3	4	-1	*	7	*	6	13	-7	28	41	-13
ABC Jazz	41	54	-13	8	15	-7	17	24	-7	24	26	-2	11	10	1	17	19	-2	32	37	-5
ABC KIDS LISTEN	45	49	-4	15	15	0	18	20	-2	17	22	-5	18	16	2	11	11	0	24	27	-3
Double J	62	65	-3	18	19	-1	20	32	-12	43	44	-1	23	33	-10	5	8	-3	33	47	-14
Total Digital/Internet Only	714	798	-84	232	256	-24	328	393	-65	379	416	-37	336	396	-60	228	242	-14	530	626	-96



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	38	60	-22	10	11	-1	4	10	-6	5	8	-3	6	19	-13	8	7	1	4	5	-1
97.3 The 90s	41	50	-9	14	8	6	5	7	-2	9	13	-4	9	16	-7	1	1	0	3	6	-3
Chemist Warehouse Remix	15	15	0	4	3	1	2	*	*	2	2	0	4	4	0	3	4	-1	*	1	*
Coles Radio	54	49	5	6	6	0	3	3	0	26	20	6	9	11	-2	6	6	0	3	3	0
Edge Digital	12	8	4	3	2	1	2	2	0	4	4	0	1	*	*	2	*	*	*	*	*
HIT BUDDHA	11	16	-5	2	*	*	*	3	*	6	6	0	3	4	-1	1	1	0	*	2	*
HIT DANCE	13	10	3	8	5	3	2	*	*	2	*	*	1	4	-3	*	*	*	1	*	*
HIT EASY	16	18	-2	5	8	-3	2	*	*	1	2	-1	4	4	0	1	2	-1	3	2	1
HIT OLDSKOOL	22	17	5	10	5	5	3	2	1	3	7	-4	5	3	2	1	1	0	*	*	*
HIT URBAN	15	8	7	7	2	5	2	*	*	5	5	0	1	1	0	*	*	*	*	*	*
Kinderling Kids	4	6	-2	4	4	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*
MMM 90s	10	22	-12	4	6	-2	*	4	*	3	2	1	3	9	-6	*	*	*	1	*	*
MMM CLASSIC ROCK	35	33	2	10	3	7	1	4	-3	6	8	-2	8	9	-1	5	6	-1	5	4	1
MMM COUNTRY	21	22	-1	4	*	*	3	5	-2	5	4	1	6	8	-2	1	2	-1	3	2	1
MMM HARD N HEAVY	14	16	-2	5	6	-1	*	2	*	3	1	2	4	6	-2	1	*	*	*	*	*
MMM SOFT ROCK	15	19	-4	5	7	-2	3	2	1	3	4	-1	2	2	0	1	1	0	*	1	*
NTS News Talk Sport	4	2	2	2	*	*	*	2	*	2	*	*	*	*	*	*	*	*	*	*	*
smooth	35	33	2	3	3	0	2	1	1	11	5	6	6	9	-3	8	6	2	6	7	-1
smooth relax	21	20	1	4	4	0	2	*	*	6	4	2	5	3	2	2	4	-2	4	5	-1
triple j Unearthed	22	14	8	4	*	*	3	3	0	7	10	-3	6	*	*	1	1	0	1	*	*
ABC Country	21	16	5	6	2	4	4	3	1	1	4	-3	1	*	*	3	*	*	6	7	-1
ABC Grandstand	13	11	2	2	2	0	*	*	*	*	*	*	6	5	1	1	4	-3	5	1	4
ABC Jazz	17	18	-1	4	3	1	2	*	*	*	*	*	5	7	-2	4	4	0	2	3	-1
ABC KIDS LISTEN	15	15	0	7	6	1	2	1	1	4	5	-1	1	2	-1	*	*	*	*	*	*
Double J	25	19	6	2	1	1	2	*	*	9	8	1	10	6	4	1	3	-2	*	1	*
Total Digital/Internet Only	331	366	-35	56	51	5	31	44	-13	87	93	-6	82	97	-15	45	45	0	32	36	-4

Cumulative Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
97.3 The 80s	29	47	-18	10	13	-3	10	15	-5	13	22	-9	16	17	-1	7	10	-3	20	27	-7	
97.3 The 90s	29	39	-10	12	13	-1	7	11	-4	13	16	-3	10	23	-13	7	6	1	24	33	-9	
Chemist Warehouse Remix	15	15	0	10	7	3	1	*	*	5	5	0	7	7	0	3	3	0	5	5	0	
Coles Radio	40	39	1	16	14	2	10	10	0	13	13	0	23	18	5	13	12	1	32	27	5	
Edge Digital	7	8	-1	4	4	0	2	2	0	3	3	0	5	4	1	2	2	0	9	4	5	
HIT BUDDHA	9	16	-7	4	5	-1	4	8	-4	7	12	-5	8	9	-1	2	6	-4	4	3	1	
HIT DANCE	9	9	0	5	4	1	3	4	-1	5	8	-3	2	3	-1	5	1	4	8	4	4	
HIT EASY	13	15	-2	3	5	-2	7	8	-1	5	8	-3	6	2	4	6	4	2	7	11	-4	
HIT OLDSKOOL	19	15	4	12	6	6	7	8	-1	10	6	4	8	9	-1	4	*	*	12	8	4	
HIT URBAN	15	8	7	4	3	1	10	5	5	5	4	1	5	4	1	*	4	*	5	5	0	
Kinderling Kids	4	4	0	3	3	0	*	*	*	*	1	*	3	2	1	2	*	*	3	4	-1	
MMM 90s	10	22	-12	3	8	-5	4	11	-7	7	10	-3	4	11	-7	4	5	-1	5	11	-6	
MMM CLASSIC ROCK	29	30	-1	18	14	4	12	17	-5	9	16	-7	9	12	-3	4	6	-2	18	17	1	
MMM COUNTRY	16	16	0	6	8	-2	8	7	1	7	5	2	12	6	6	2	*	*	18	20	-2	
MMM HARD N HEAVY	13	15	-2	5	6	-1	7	6	1	3	10	-7	9	9	0	7	7	0	5	6	-1	
MMM SOFT ROCK	9	14	-5	6	8	-2	7	4	3	1	2	-1	5	6	-1	4	7	-3	9	9	0	
NTS News Talk Sport	2	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0	0
smooth	25	28	-3	8	9	-1	16	11	5	15	15	0	11	18	-7	7	11	-4	23	19	4	
smooth relax	18	14	4	13	8	5	10	9	1	7	7	0	4	5	-1	3	5	-2	13	15	-2	
triple j Unearthed	15	10	5	8	2	6	4	3	1	1	2	-1	7	1	6	6	5	1	11	6	5	
ABC Country	16	14	2	4	5	-1	8	2	6	6	6	0	5	3	2	5	6	-1	9	7	2	
ABC Grandstand	5	6	-1	1	1	0	1	*	*	*	*	*	2	1	1	5	4	1	11	11	0	
ABC Jazz	13	14	-1	3	5	-2	4	5	-1	6	5	1	4	6	-2	7	7	0	12	12	0	
ABC KIDS LISTEN	15	13	2	3	6	-3	5	2	3	9	3	6	4	5	-1	3	2	1	9	9	0	
Double J	21	12	9	8	5	3	7	5	2	13	8	5	14	8	6	2	1	1	8	11	-3	
Total Digital/Internet Only	271	310	-39	134	144	-10	124	127	-3	132	154	-22	144	160	-16	88	106	-18	225	247	-22	



ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Chemist Warehouse Remix	8	6	2	4	2	2	2	1	1	*	*	*	1	2	-1	1	1	0	*	*	*
Coles Radio	20	25	-5	2	1	1	3	3	0	5	7	-2	8	9	-1	*	2	*	2	2	0
Edge Digital	2	2	0	1	*	*	*	*	*	1	2	-1	*	*	*	*	*	*	*	*	*
HIT BUDDHA	14	11	3	*	1	*	1	1	0	8	4	4	2	2	0	2	2	0	1	1	0
HIT DANCE	3	2	1	*	*	*	*	1	*	1	*	*	2	1	1	*	*	*	*	*	*
HIT EASY	11	9	2	2	*	*	*	*	*	3	3	0	4	4	0	2	2	0	1	*	*
HIT OLDSKOOL	10	7	3	*	*	*	*	*	*	7	6	1	3	1	2	*	*	*	*	*	*
HIT URBAN	1	1	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
Kinderling Kids	3	4	-1	2	3	-1	*	1	*	1	1	0	*	*	*	*	*	*	*	*	*
Mix 80s	14	13	1	1	*	*	1	1	0	1	1	0	8	9	-1	1	1	0	2	1	1
Mix 90s	13	11	2	4	2	2	*	*	*	2	2	0	4	3	1	*	1	*	2	2	0
MMM 90s	9	4	5	2	*	*	1	*	*	1	*	*	4	3	1	*	*	*	1	1	0
MMM CLASSIC ROCK	18	8	10	7	4	3	1	*	*	1	1	0	3	1	2	3	2	1	3	1	2
MMM HARD N HEAVY	4	2	2	1	1	0	*	*	*	*	*	*	2	1	1	1	1	0	*	*	*
MMM SOFT ROCK	10	4	6	*	1	*	2	*	*	6	1	5	*	*	*	*	*	*	2	2	0
smooth	17	16	1	4	2	2	1	1	0	1	2	-1	5	4	1	4	4	0	2	3	-1
smooth Chill	9	5	4	1	1	0	*	*	*	1	1	0	4	2	2	1	1	0	2	*	*
triple j Unearthed	7	6	1	4	2	2	*	1	*	2	1	1	1	2	-1	1	*	*	*	*	*
ABC Country	8	4	4	*	*	*	*	*	*	3	2	1	2	*	*	1	*	*	3	2	1
ABC Grandstand	5	5	0	*	1	*	*	*	*	1	1	0	2	*	*	1	1	0	2	2	0
ABC Jazz	12	9	3	3	1	2	*	*	*	1	1	0	2	2	0	1	1	0	5	4	1
ABC KIDS LISTEN	9	9	0	5	3	2	*	*	*	1	3	-2	1	2	-1	1	*	*	1	1	0
Double J	21	12	9	6	2	4	*	*	*	5	3	2	5	5	0	3	*	*	2	2	0
Total Digital/Internet Only	174	146	28	28	19	9	11	10	1	38	36	2	54	46	8	20	18	2	23	17	6

Cumulative Audience (000's) by Session, P10+ [Potential: 1158]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Chemist Warehouse Remix	7	6	1	1	1	0	4	1	3	2	2	0	2	2	0	5	3	2	3	2	1
Coles Radio	19	23	-4	6	8	-2	9	8	1	7	13	-6	7	8	-1	5	1	4	10	14	-4
Edge Digital	2	2	0	1	2	-1	*	2	*	2	2	0	1	2	-1	*	*	*	1	*	*
HIT BUDDHA	12	10	2	6	4	2	9	7	2	8	4	4	4	4	0	1	3	-2	5	3	2
HIT DANCE	3	2	1	1	*	*	3	1	2	1	*	*	1	1	0	1	1	0	2	2	0
HIT EASY	9	6	3	4	3	1	4	4	0	3	4	-1	3	2	1	2	1	1	6	5	1
HIT OLDSKOOL	9	7	2	2	*	*	2	2	0	5	3	2	6	1	5	2	2	0	2	1	1
HIT URBAN	1	1	0	*	1	*	*	1	*	*	1	*	*	1	*	*	*	*	*	1	*
Kinderling Kids	2	4	-2	1	1	0	1	1	0	1	3	-2	*	2	*	*	1	*	2	3	-1
Mix 80s	10	9	1	5	2	3	2	3	-1	4	3	1	5	4	1	2	1	1	9	7	2
Mix 90s	11	9	2	4	4	0	1	2	-1	4	2	2	5	5	0	1	1	0	5	3	2
MMM 90s	8	4	4	*	1	*	5	3	2	3	3	0	4	4	0	1	1	0	3	4	-1
MMM CLASSIC ROCK	16	7	9	6	2	4	6	4	2	5	3	2	10	5	5	7	3	4	7	4	3
MMM HARD N HEAVY	4	2	2	*	1	*	1	1	0	1	1	0	1	*	*	4	1	3	3	1	2
MMM SOFT ROCK	10	4	6	5	2	3	7	3	4	7	2	5	8	3	5	3	3	0	4	2	2
smooth	15	15	0	3	3	0	5	8	-3	9	9	0	9	5	4	8	6	2	8	10	-2
smooth Chill	7	4	3	3	2	1	4	3	1	5	4	1	4	2	2	3	3	0	6	5	1
triple j Unearthed	7	4	3	2	1	1	1	2	-1	1	2	-1	2	2	0	2	2	0	2	3	-1
ABC Country	6	3	3	2	2	0	5	2	3	4	1	3	3	1	2	2	1	1	4	3	1
ABC Grandstand	2	2	0	*	*	*	1	*	*	1	*	*	1	1	0	1	2	-1	4	4	0
ABC Jazz	11	9	2	1	1	0	3	3	0	3	1	2	5	2	3	5	6	-1	7	6	1
ABC KIDS LISTEN	6	8	-2	2	4	-2	1	4	-3	3	3	0	4	4	0	1	3	-2	7	5	2
Double J	20	12	8	5	1	4	10	7	3	8	6	2	9	4	5	6	3	3	10	4	6
Total Digital/Internet Only	148	124	24	57	46	11	80	63	17	80	68	12	84	63	21	58	40	18	101	85	16

EMBARGOED UNTIL 9:30AM (AEDT)



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 8 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6GT	4	7	-3	*	*	*	*	*	*	*	4	*	3	3	0	1	*	*	1	*	*
96FM 80s	19	27	-8	7	6	1	4	7	-3	*	4	*	2	6	-4	4	4	0	1	*	*
96FM 90s	19	20	-1	5	6	-1	3	2	1	2	2	0	6	8	-2	1	1	0	1	*	*
Coles Radio	12	22	-10	3	4	-1	*	*	*	3	9	-6	3	5	-2	3	2	1	1	1	0
HIT BUDDHA	15	13	2	1	1	0	2	1	1	7	6	1	3	3	0	2	2	0	*	*	*
HIT EASY	16	16	0	4	4	0	*	*	*	3	1	2	1	4	-3	8	7	1	*	*	*
HIT OLDSKOOL	31	36	-5	11	8	3	1	1	0	13	18	-5	4	7	-3	*	*	*	2	2	0
HIT URBAN	13	13	0	5	3	2	3	3	0	4	6	-2	*	*	*	1	1	0	*	*	*
Kinderling Kids	7	3	4	*	1	*	*	*	*	7	2	5	*	*	*	*	*	*	*	*	*
KIX DIGITAL	4	6	-2	*	*	*	*	*	*	*	*	*	*	*	*	3	3	0	1	2	-1
MMM 90s	9	7	2	3	*	*	*	*	*	1	2	-1	4	5	-1	*	*	*	*	*	*
MMM CLASSIC ROCK	11	18	-7	1	3	-2	*	3	*	*	2	*	7	7	0	3	1	2	1	2	-1
MMM COUNTRY	3	3	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	*	*	*
MMM SOFT ROCK	8	7	1	2	*	*	*	*	*	4	4	0	1	1	0	1	1	0	*	*	*
My Perth DAB Radio	7	17	-10	*	4	*	*	1	*	*	4	*	*	1	*	1	2	-1	7	6	1
NTS News Talk Sport	5	2	3	*	2	*	*	*	*	2	*	*	1	*	*	1	*	*	*	*	*
smooth	30	32	-2	3	2	1	3	1	2	7	10	-3	9	10	-1	6	6	0	2	2	0
X-All New All Hit	4	7	-3	1	1	0	*	*	*	1	5	-4	*	*	*	*	*	*	2	1	1
triple j Unearthed	10	28	-18	2	5	-3	2	6	-4	2	8	-6	4	9	-5	*	2	*	1	*	*
ABC Country	15	13	2	3	4	-1	*	*	*	3	4	-1	3	2	1	3	2	1	3	2	1
ABC Grandstand	8	14	-6	*	*	*	*	1	*	3	3	0	*	4	*	2	5	-3	3	2	1
ABC Jazz	16	17	-1	1	6	-5	1	2	-1	7	3	4	2	1	1	2	1	1	3	3	0
ABC KIDS LISTEN	9	15	-6	3	7	-4	*	1	*	5	3	2	*	1	*	1	1	0	1	2	-1
Double J	26	32	-6	1	6	-5	*	4	*	15	14	1	8	8	0	2	1	1	*	*	*
Total Digital/Internet Only	234	249	-15	35	46	-11	17	25	-8	62	57	5	55	62	-7	37	36	1	29	22	7

Cumulative Audience (000's) by Session, P10+ [Potential: 1764]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6GT	4	6	-2	4	6	-2	4	1	3	4	1	3	1	*	*	1	*	*	3	2	1
96FM 80s	16	21	-5	7	13	-6	7	7	0	5	5	0	2	5	-3	3	1	2	6	9	-3
96FM 90s	12	17	-5	7	12	-5	7	4	3	7	6	1	3	5	-2	*	3	*	12	13	-1
Coles Radio	11	16	-5	3	5	-2	4	5	-1	7	10	-3	1	7	-6	*	2	*	2	9	-7
HIT BUDDHA	11	11	0	5	7	-2	4	2	2	5	5	0	4	3	1	3	4	-1	6	6	0
HIT EASY	14	16	-2	8	10	-2	5	5	0	2	3	-1	2	6	-4	6	7	-1	10	7	3
HIT OLDSKOOL	26	33	-7	15	16	-1	14	17	-3	17	16	1	15	17	-2	10	10	0	23	24	-1
HIT URBAN	11	12	-1	8	10	-2	4	7	-3	4	3	1	5	7	-2	3	6	-3	10	12	-2
Kinderling Kids	7	2	5	7	2	5	5	1	4	4	*	*	*	*	*	*	*	*	4	2	2
KIX DIGITAL	*	1	*	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	4	4	0
MMM 90s	6	4	2	5	3	2	*	*	*	1	2	-1	4	3	1	3	*	*	6	3	3
MMM CLASSIC ROCK	8	13	-5	5	4	1	6	4	2	6	8	-2	5	5	0	1	3	-2	7	11	-4
MMM COUNTRY	3	3	0	2	1	1	2	2	0	2	2	0	3	2	1	*	*	*	1	1	0
MMM SOFT ROCK	8	7	1	2	2	0	*	1	*	*	1	*	5	5	0	*	*	*	2	4	-2
My Perth DAB Radio	7	13	-6	4	4	0	3	3	0	5	11	-6	2	3	-1	*	1	*	4	10	-6
NTS News Talk Sport	1	*	*	1	*	*	1	*	*	1	*	*	1	*	*	*	*	*	5	2	3
smooth	24	23	1	13	13	0	13	9	4	16	15	1	11	10	1	4	4	0	20	19	1
X-All New All Hit	3	5	-2	1	*	*	*	*	*	2	5	-3	1	*	*	*	1	*	1	2	-1
triple j Unearthed	9	20	-11	1	8	-7	3	9	-6	3	11	-8	1	4	-3	5	3	2	4	17	-13
ABC Country	12	13	-1	3	4	-1	7	5	2	3	4	-1	3	4	-1	4	6	-2	8	3	5
ABC Grandstand	6	9	-3	*	1	*	*	*	*	*	*	*	5	9	-4	1	5	-4	7	11	-4
ABC Jazz	13	12	1	3	4	-1	6	4	2	2	5	-3	3	4	-1	7	5	2	6	11	-5
ABC KIDS LISTEN	7	12	-5	2	5	-3	1	2	-1	5	8	-3	3	6	-3	1	2	-1	8	11	-3
Double J	19	26	-7	8	6	2	5	7	-2	11	12	-1	11	15	-4	5	7	-2	17	17	0
Total Digital/Internet Only	202	209	-7	107	111	-4	104	96	8	110	119	-9	91	104	-13	45	52	-7	151	166	-15