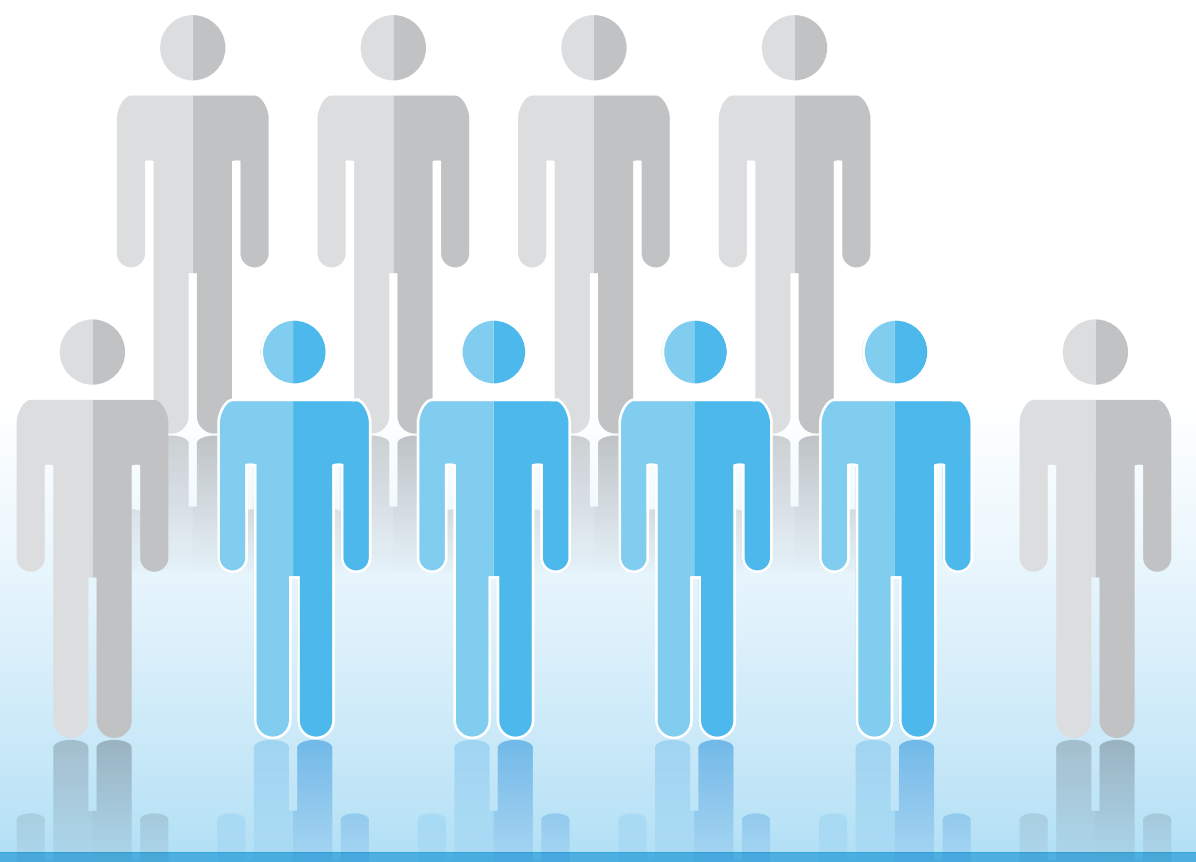




NOVEMBER 2015

4 IN 10 PEOPLE
HAVE ACCESS TO A DAB+ DIGITAL RADIO¹



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370K
VEHICLES SOLD WITH DAB+²
1 IN 4 NEW VEHICLES FITTED WITH DAB+⁵

3.2M
PEOPLE TUNE INTO DAB+ IN THE FIVE METROPOLITAN CAPITAL CITIES³

65%
DAB+ DIGITAL RADIO POPULATION COVERAGE⁴

Sources:

1. **GfK Radio Ratings, Survey 5-7 2015**, total people 10+ years Mon-Sun, Midnight to Midnight unless otherwise stated, all radio listening.
2. **Glass's Automotive Business Intelligence Q3.2015** and total sales figures supplied by vehicle manufacturers in Australia supporting DAB+ digital radio to January 2014.
3. **GfK DAB+ Digital Radio Report - 2, 2015** Cumulative audience, Mon-Sun, Midnight to Midnight, all people 10+, digital radio listening only.
4. **DAB+ digital radio population coverage in Australia** compared with latest published ABS population data.
5. **Comparison of new vehicles sold with DAB+** (Glass's Automotive Business Intelligence) and ABS seasonally adjusted data confirming total number of new vehicles sold (1 January 2015 - 30 September 2015).