



MEDIA RELEASE

Wednesday 16 April, 2014

PERTH, GET READY TO ROCK!

TRIPLE M CLASSIC ROCK DIGITAL TO DEBUT IN PERTH

Triple M Classic Rock Digital has launched on-air in Perth today, giving Triple M fans the ultimate destination for timeless hits.

The national Digital Radio station will feature classic rock from the 60s and 70s by artists including AC/DC, Led Zeppelin, The Rolling Stones, The Beatles, The Doors, Queen, The Who, The Angels and Skyhooks.

SCA Digital Radio Content Director Jaime Chaux said: *"It's a great new addition to Digital Radio – a station just celebrating the rock classics. This music is more relevant than ever and the listener response to date has been fantastic. We're excited to bring it to Perth."*

Triple M Classic Rock Digital is also airing all Barclays Premier League matches LIVE from the UK for the last weeks of the season.

Along with Triple M Perth, Buddha Radio and LoveLand, SCA's Digital Radio stations provide the perfect complement to Mix 94.5 and 92.9.

Listen to Triple M Classic Rock Digital on Digital Radio, the free Triple M app or on the website!

SOCIAL:

Facebook: <https://www.facebook.com/mmmclassicrock>

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www.triplemclassicrock.com

Further

Danielle
Publicist/Content Coordinator
Southern Cross Austereo
08 9382 0114
+61 403 683 157
danielle.orlando@sca.com.au

information:

Orlando