

Digital
Radio

QUARTERLY UPDATE // NOVEMBER 2014

3 MILLION LISTENERS NOW TUNE INTO DAB+ DIGITAL RADIO EVERY WEEK



READ MORE



63%

OF AUSTRALIA'S
POPULATION

HAVE ACCESS
TO DAB+
DIGITAL RADIO

125K

VEHICLES SOLD
WITH DAB+

SUPPORTED
BY 20
VEHICLE BRANDS

1.7M+

DAB+ DIGITAL
RADIOS

HAVE BEEN
PURCHASED IN
AUSTRALIA

MODELS START AT \$29

20 LEADING VEHICLE MANUFACTURERS NOW SUPPORTING DAB+ IN AUSTRALIA

Vehicle brands supporting DAB+ in Australia include: Toyota, Lexus, Nissan, Infiniti, Mini, Ford, Audi, BMW, Mercedes, Land Rover, Jaguar, Aston Martin, Bentley, Porsche, Lamborghini, Ferrari, McLaren, Fuso, Hino and Isuzu.



**23% OF
PEOPLE
LISTEN
VIA DAB+**

IN THE FIVE METROPOLITAN
CAPITAL CITIES

**1.3 MILLION
MORE
PEOPLE
LISTEN TO
DAB+**

THAN LISTEN VIA
STREAMING AND LISTEN FOR
NEARLY TWICE AS LONG

**UP TO 29
EXTRA
STATIONS
AVAILABLE
ON DAB+**

IN EACH OF THE FIVE
METROPOLITAN CAPITAL
CITIES

FOR THE LATEST DEVELOPMENTS,
FOLLOW US!



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